Toast with Drink of Tochigi!!



Tochigi Prefecture promotes "Toasting with Tochigi Local Drink".

"The Ordinance to Promote Toasting with Tochigi Local Drink" came into force on January 1, 2014 in Tochigi Prefecture. "Tochigi Local Drink" mean alcohol beverages made with raw materials procured in Tochigi such as traditional local product Japanese sake, shochu, beer and wine. Following the enforcement of this ordinance, the prefectural government and local people involved in alcohol business are working together to promote toasting with "Tochigi Local Drink" and they have a wider circle of supporters across Tochigi.

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■Legal drinking age is 20 in Japan. ■Don't drink and drive. ■Respect the preference and will of others when toasting.























in Tochigi









































